

# UNDERSTANDING PARENT CHOICES

MicroschoolingNV Training Series



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When it comes to making their choice to microschool, and which microschooling arrangement they choose, what are parents thinking of as their most important priorities?

As a microschooling leader, having conversations with the families you serve is crucial to understanding their priorities. Decades of school choice programs nationally teach us that the actual reasons parents cite for the choices they make are often not the ones the so-called experts predict. Openly talking with parents about what matters to them, as well as what they hope for their child's education, allows the parent to be heard and you as a microschooling leader to better understand if you are able to best meet their needs, or perhaps you know of a situation that might be a better fit for them.

Knowing the needs and priorities of a family, and knowing that you can meet these needs, provides the building blocks for a trusting relationship between you as the schooling option, and the families you serve. Quality schooling is all about relationships, and these honest conversations are important in building and maintaining them.

How do you determine the needs of the families you are serving? This is where MicroschoolingNV can help you!

**During our Understanding Parent Choices Training we will walk you through:**

**Creating surveys for families**

**How to hold meaningful conversations dedicated to understanding the needs parents and families have**

**Analyzing parent feedback**

**Focusing on flexibility to meet the needs of your families, while maintaining an effective program that aligns with your mission.**

# CONTACT US

## ARE YOU READY TO GET STARTED?

If you have any questions, concerns, or if you would like to learn more, please reach out!



**ASHLEY CAMPBELL**  
ashley@nevadaaction.org  
702-300-0340



**DON SOIFER**  
don@nevadaaction.org  
202-360-8392

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